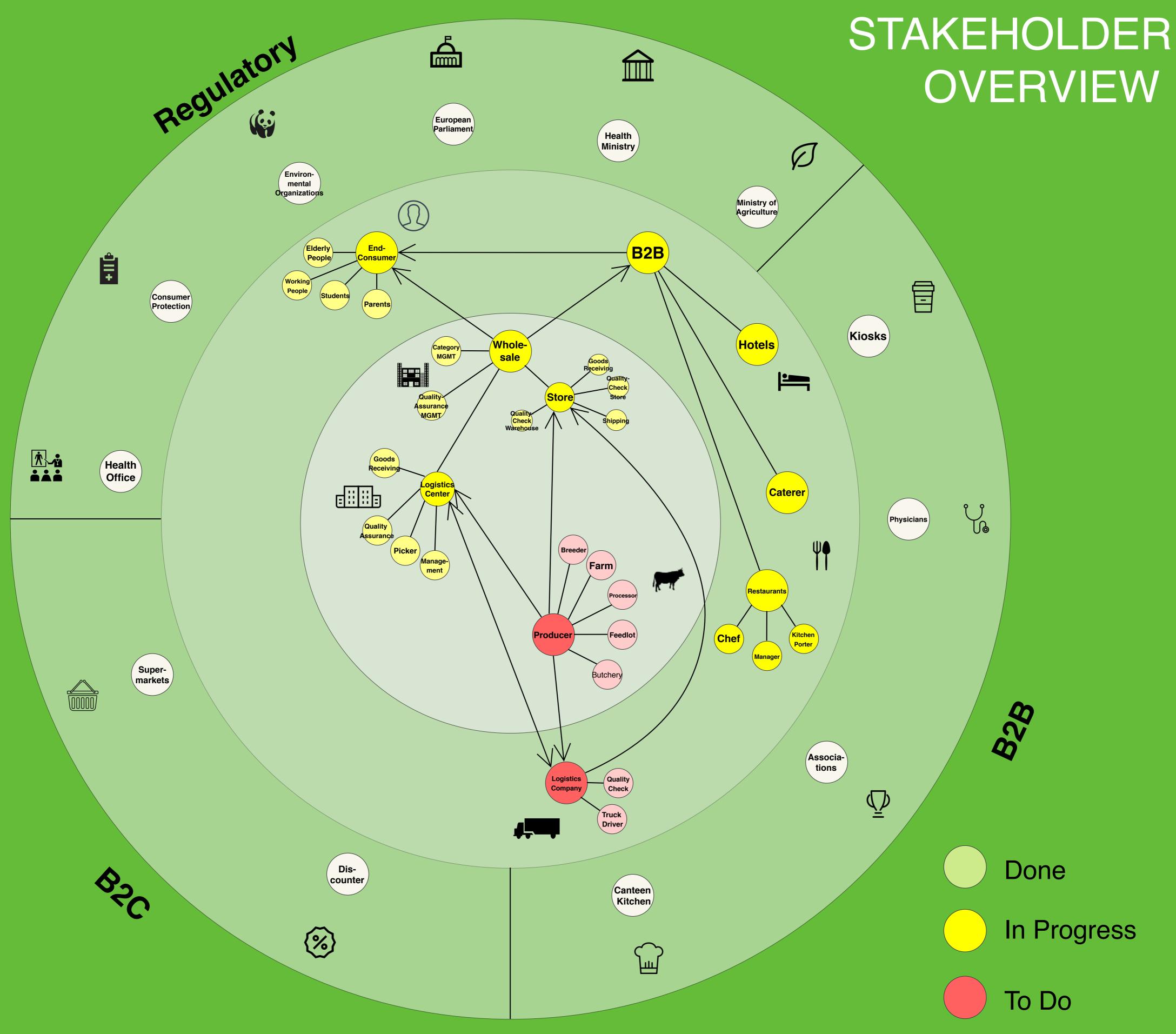
MAY 2018

WORK PACKAGE 2.2

FRESH '''INDEX



PERSONAS

AND THEIR ADDED VALUES



02

REQUIREMENTS- & PROCESS-ANALYSIS



